

TRAINING IN A BOX

Acumen in Action



LESSON #11: INNOVATING TO WIN

Develop a winning team who's not afraid to take on changes, risks, and new ways of thinking and doing.

ANSWER THE FOLLOWING QUESTIONS AS A TEAM:

1. What stood out to you about the story of Alcoa?
2. Why are the simplest ideas sometimes the best ideas?
3. What innovations has our team implemented?
4. Are there any ideas that we've passed on that we should maybe revisit?
5. How would you rate our environment? Have we created a place where ideas flourish?
6. How can we improve our space to foster more innovation?

QUEST:

Read the *Leveling Up with Quality* case study. Come back together to answer the included questions. What qualities lead customers to pick your company? What qualities lead customers to your competitors? How do you specifically support that perception of quality?