

TRAINING IN A BOX

Acumen in Action



LESSON #2: BUILDING BUSINESS ACUMEN®

Sharpen your business acumen to cut through the complexities of your business.

ANSWER THE FOLLOWING QUESTIONS AS A TEAM:

1. What is it about business that's complex?
2. What are the elements of our business that are complex?
3. How can we, as a team, better understand these complexities?
4. Are there initiatives or decisions that we've made overly complex? How can we simplify them?
5. When we work with other teams and departments, how can we help them better understand what's important to us?

QUEST:

Download the *NASA v. SpaceX* case study. Write down the three lessons you learned from SpaceX on their ability to simplify a complex issue.